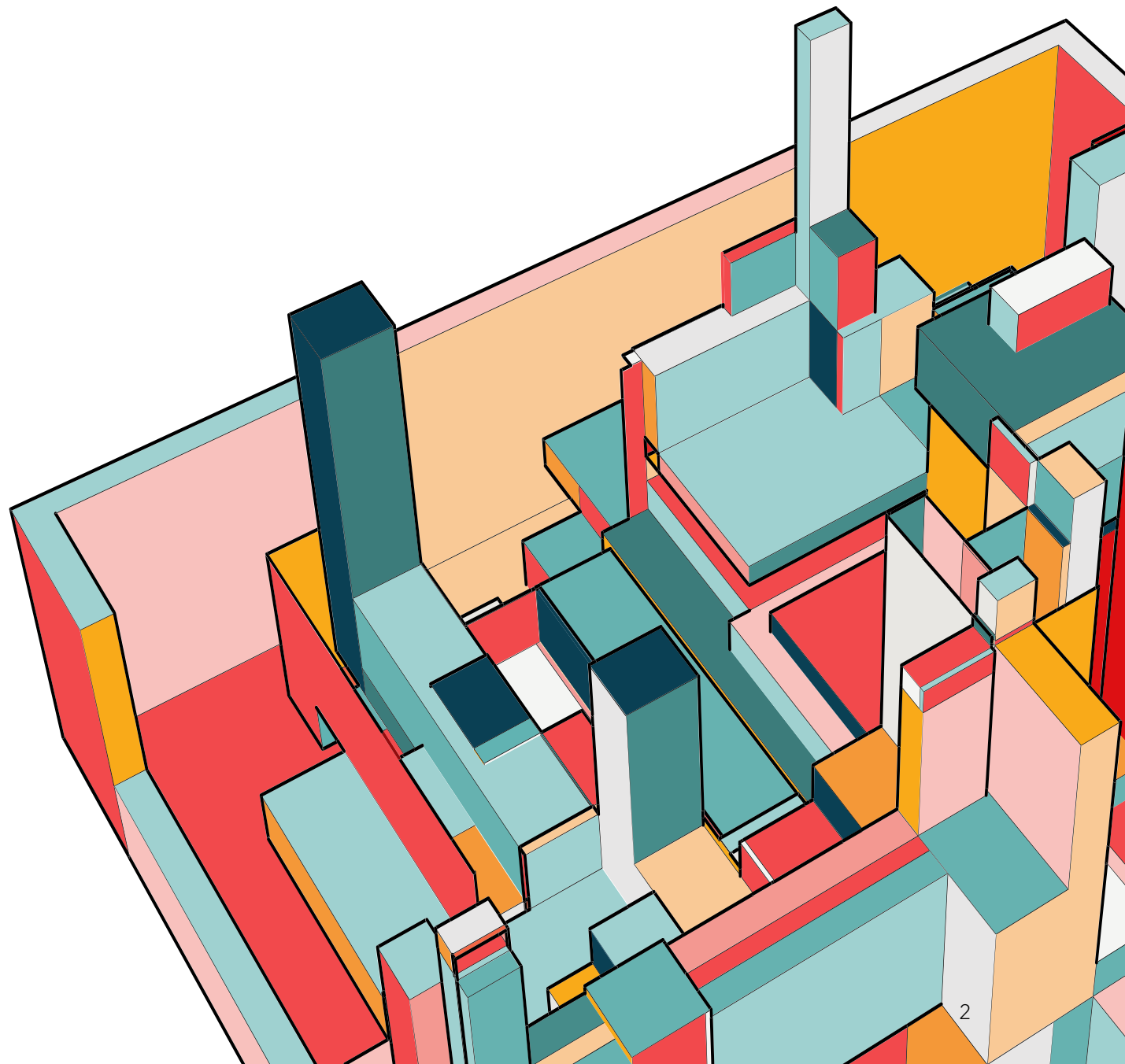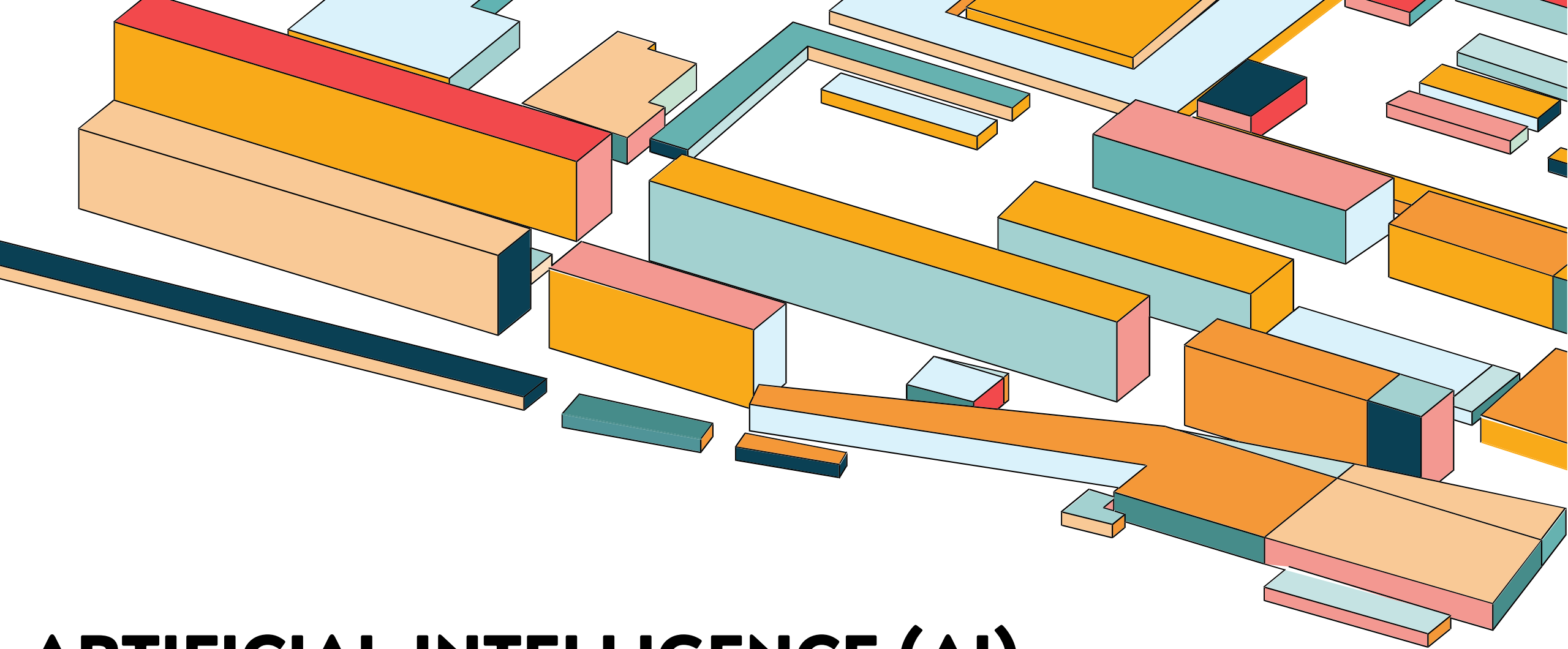**ARTIFICIAL INTELLIGENCE TRAINING ON REAL ESTATE TOOLS**

Dustin Fraser, Ph.D.

ABOUT US

1GCYBER creates training based on Artificial Intelligence tools and capabilities. Our team specializes in research, skills development, and developing AI technology from inception to implementation. Our solutions allow businesses to implement and realize the most impossible ideas, solve difficult tasks, automate business processes, and create competitive advantages.
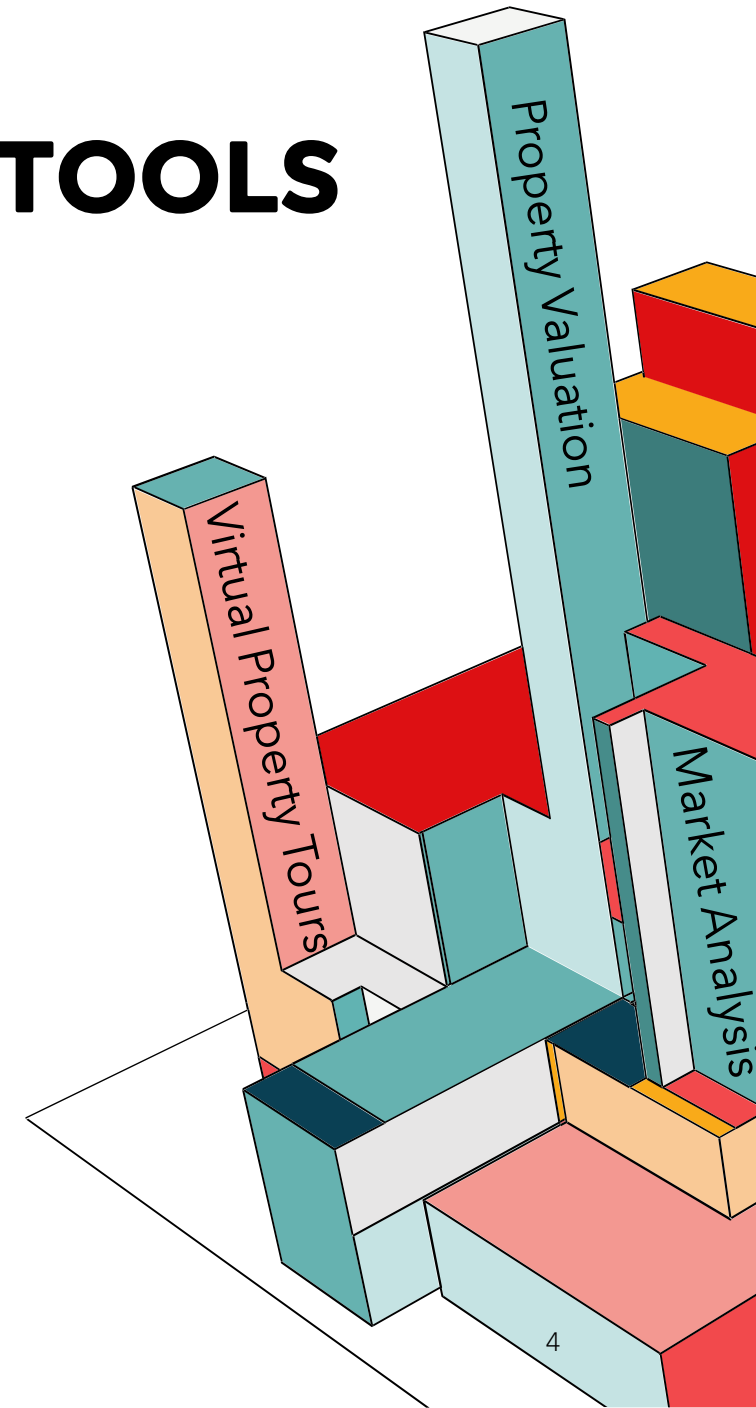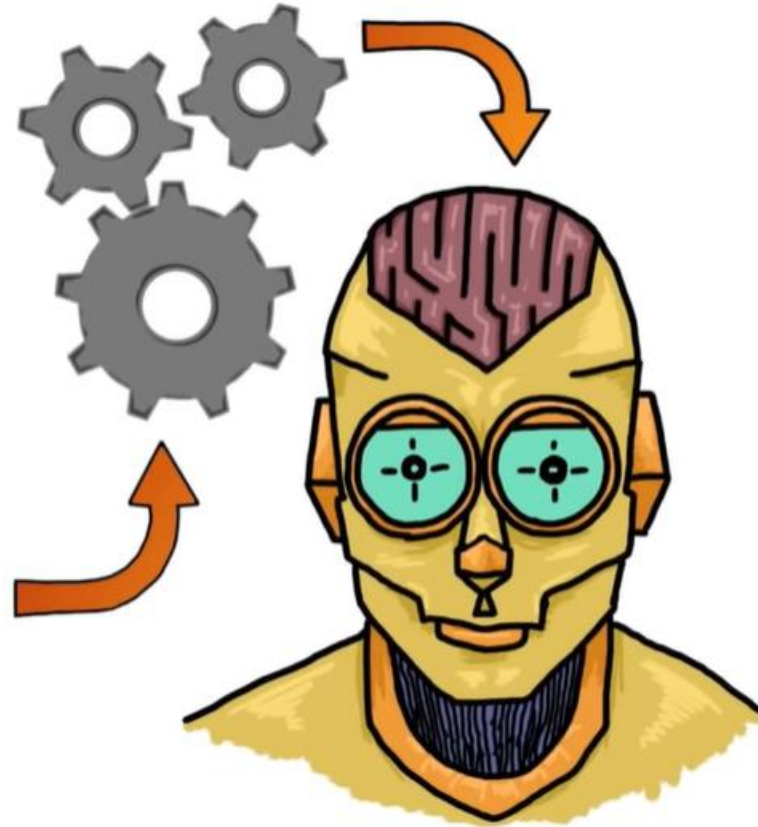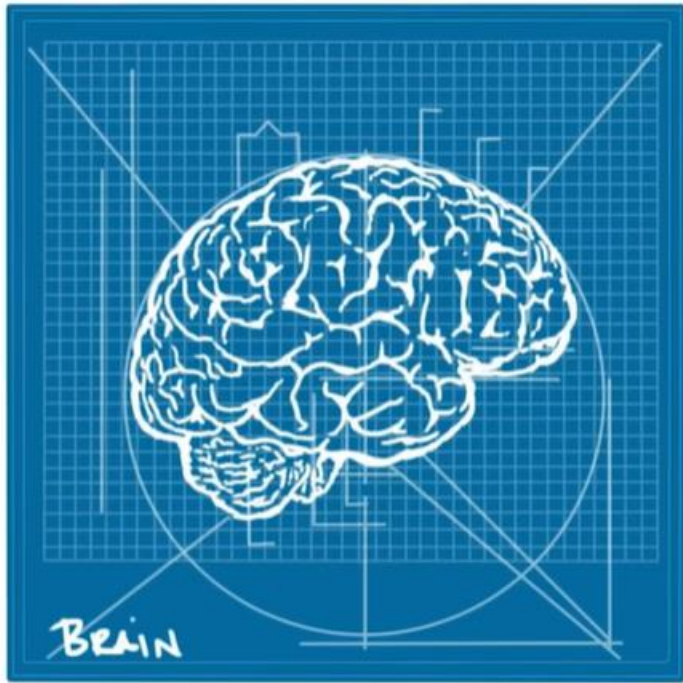
ARTIFICIAL INTELLIGENCE (AI)

- An area of computer science giving machines the ability to seem like they have human intelligence

- The power of a machine to copy intelligent human behavior

TRAINING FOR AI REAL ESTATE TOOLS

OPPORTUNITIES IN REAL ESTATE

MARKET ANALYSIS

Empowers teams to analyze volumes of real estate data to deliver asset management, capital, and development projects at scale.

CUSTOMERS

Scale customer success and pipeline without increasing your overhead costs by equipping teams with automation and data.

FINANCIALS

Leverage the wealth of data across your portfolio to build a repeatable, data-driven development process for profit growth.

MITIGATE RISK

Create early warning systems with proactive insights and automated workflows to deliver projects on time and on budget.

CUSTOMIZED BRANDING

Increase sphere and look like a marketing rockstar with easy solutions designed to capture, engage and convert.
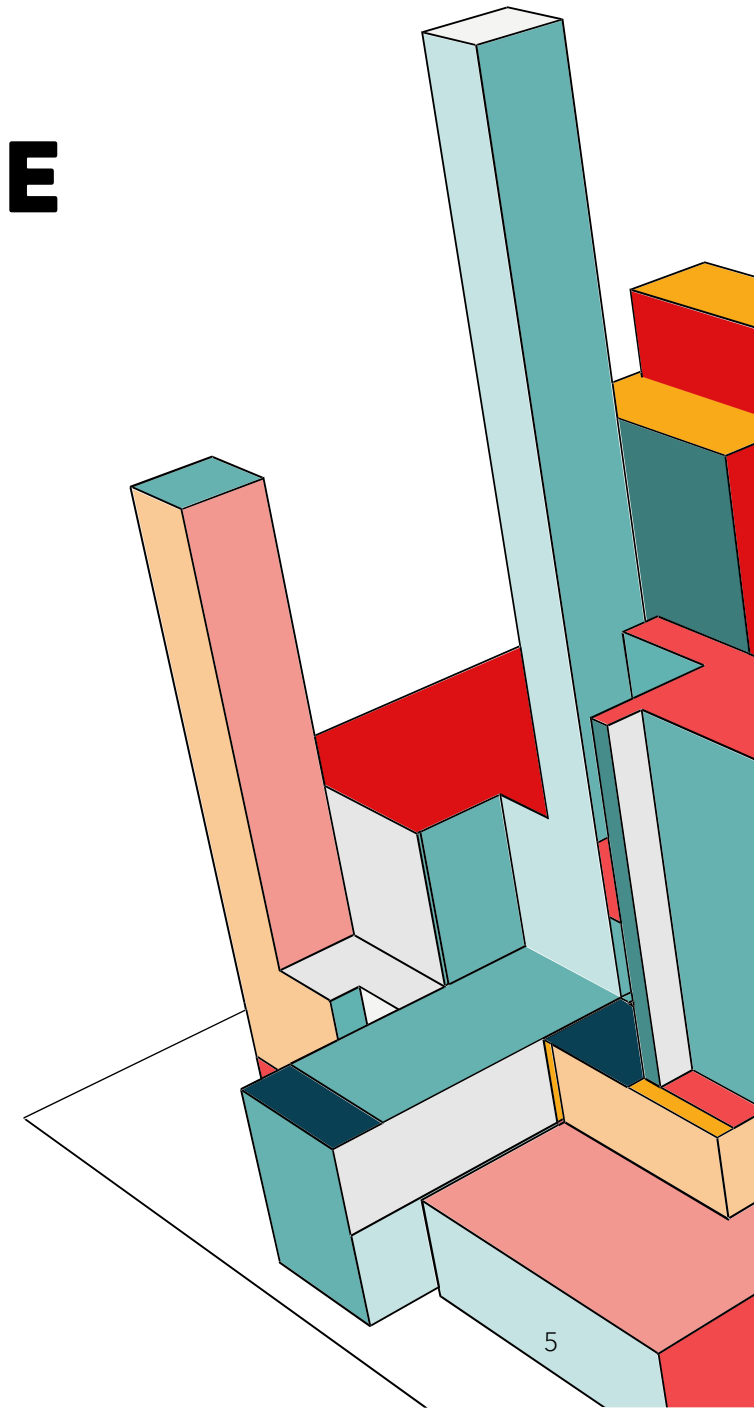
AI SKILLS FOR REAL ESTATE

CONVERSATIONAL AI

Use AI-based virtual agents, intelligent workflows and automation together with real-time data to deliver better customer experiences.

CONTENT INTELLIGENCE

Unlock value from unstructured data by digitizing volumes of documentation. Increase transaction times, reduce costs and improve accuracy with industry-specific processes.

AI-POWERED AUTOMATION

Digitize and automate workflows to create processes with less human interaction and empower a modern workforce.

FOUNDATION MODELS

Develop processes, increase productivity and obtain actionable insights with generative AI models for specific industry and client content customization.

SCALE AI FOR REAL ESTATE

Operate and maintain AI and machine learning (ML) solutions from inception to production. Develop customized frameworks to accelerate business value.
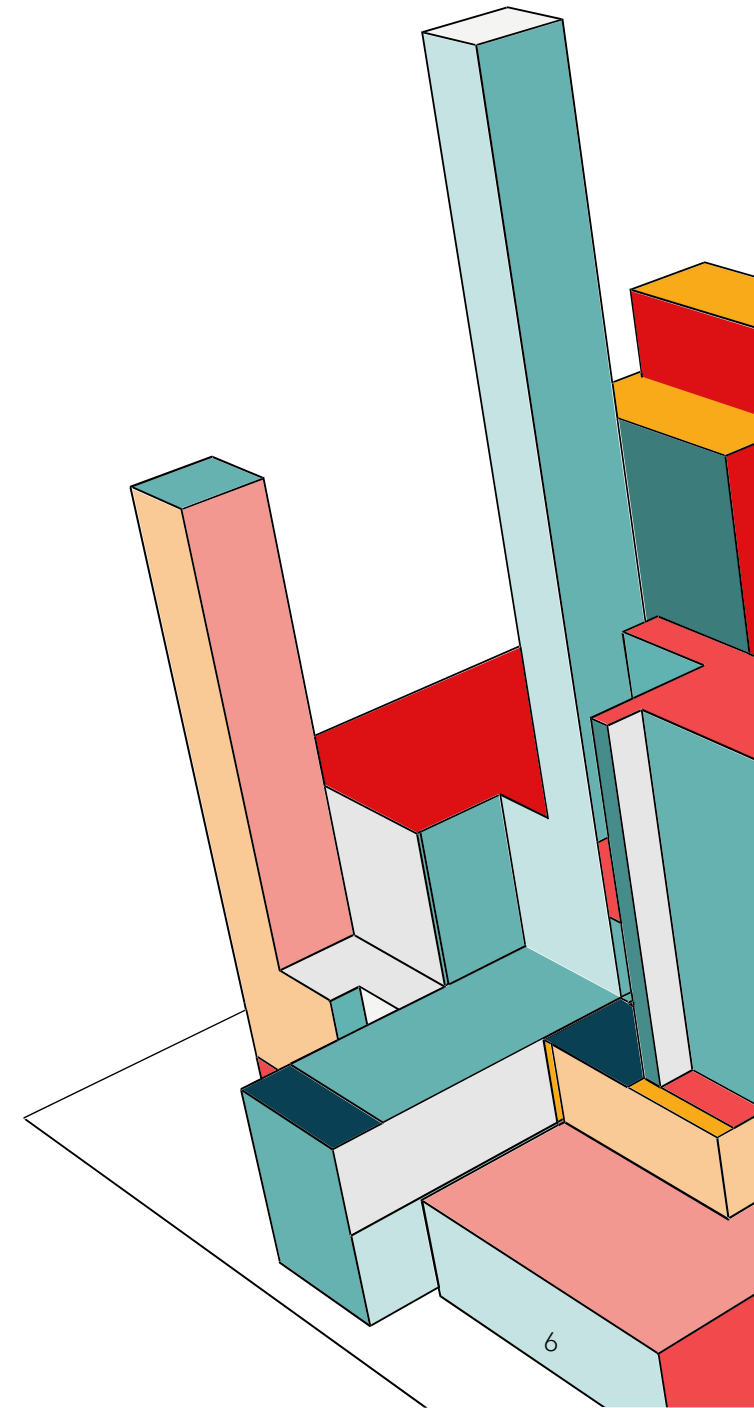
WHY AI TRAINING?

CLOSE THE AI SKILLS GAP
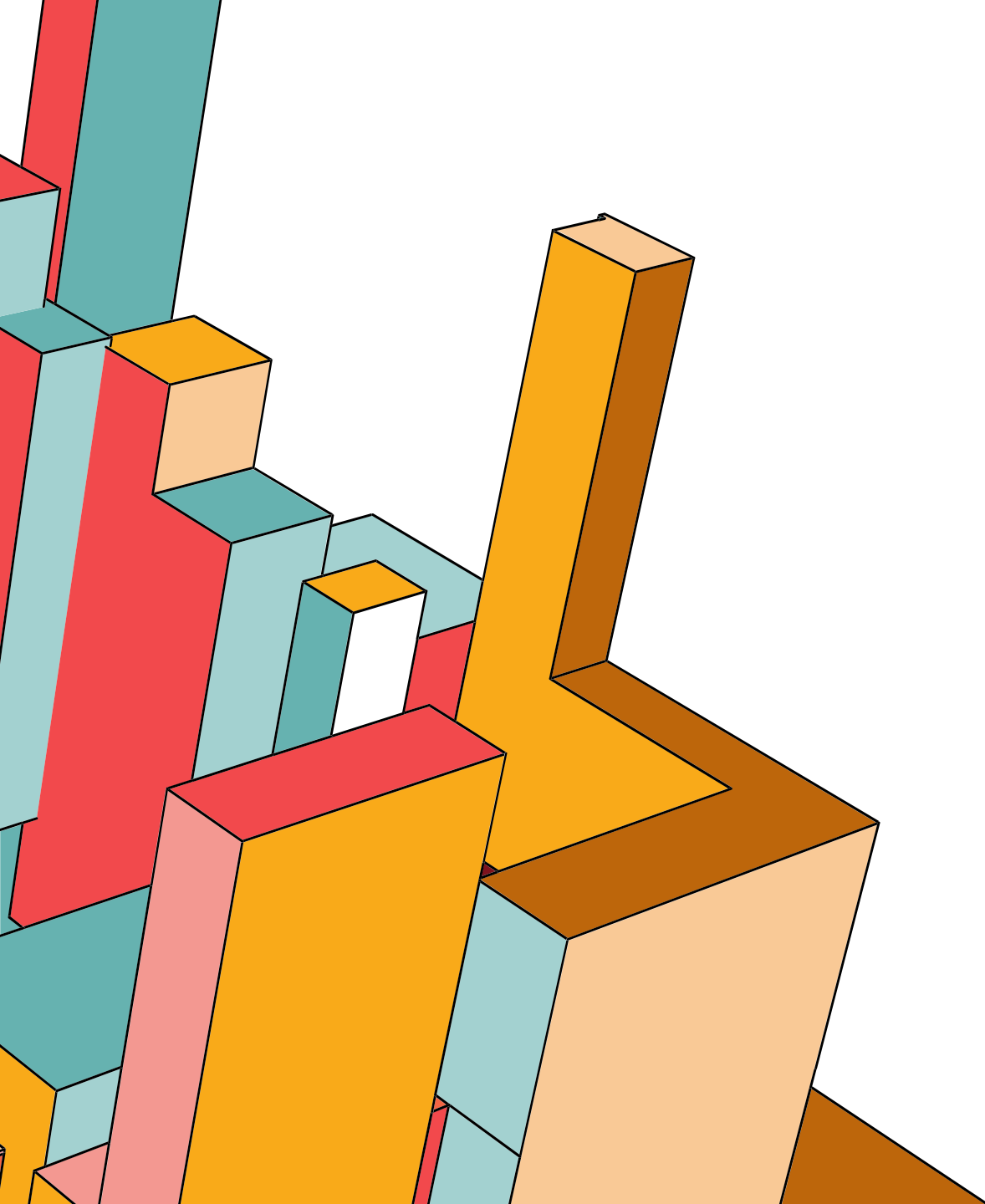
Our training methodology and tools align functionality of traditional real estate processes with AI for efficiency.

AI KNOWLEDGE

All professionals require skills to perform their work in this highly competitive market.

IMPROVED CAPABILITIES

Deliver business functions with increase performance measures.

CAREER MOBILITY

Plan, build and execute your career development with AI skills for business, technical, sales, portfolio, client-facing, project management, leadership and corporate functions.

TRAINING OVERVIEW

SURVEYS

Automate ways of finding who is interested in moving, buying, or selling
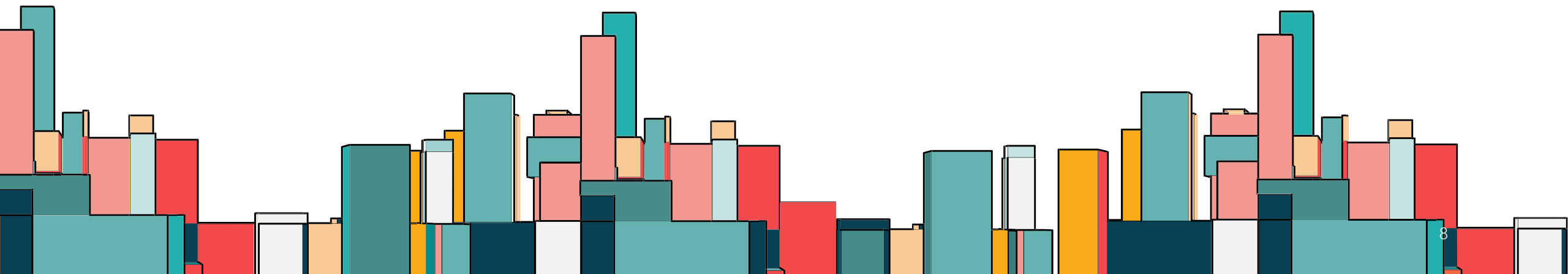
PROMPTING SKILLS

Develop scripts and other content on a large variety of topics

SEO ON KEYWORDS

Develop a large list of keywords to optimize for search engine optimization

TOOLS

Learn how to use tools for different functions and integrate cross-functional activities through automation

TRAINING OBJECTIVES

RESEARCH

Use AI capabilities to inform decision-making and business strategies

DESIGN

Customize automation and data use for cross-functional business outcomes

ABSTRACT

Layer AI capabilities to achieve improved data input and output across changing business goals

TRAINING OUTCOMES

99%

89%

67%

Improve customer and employee experiences with virtual agents
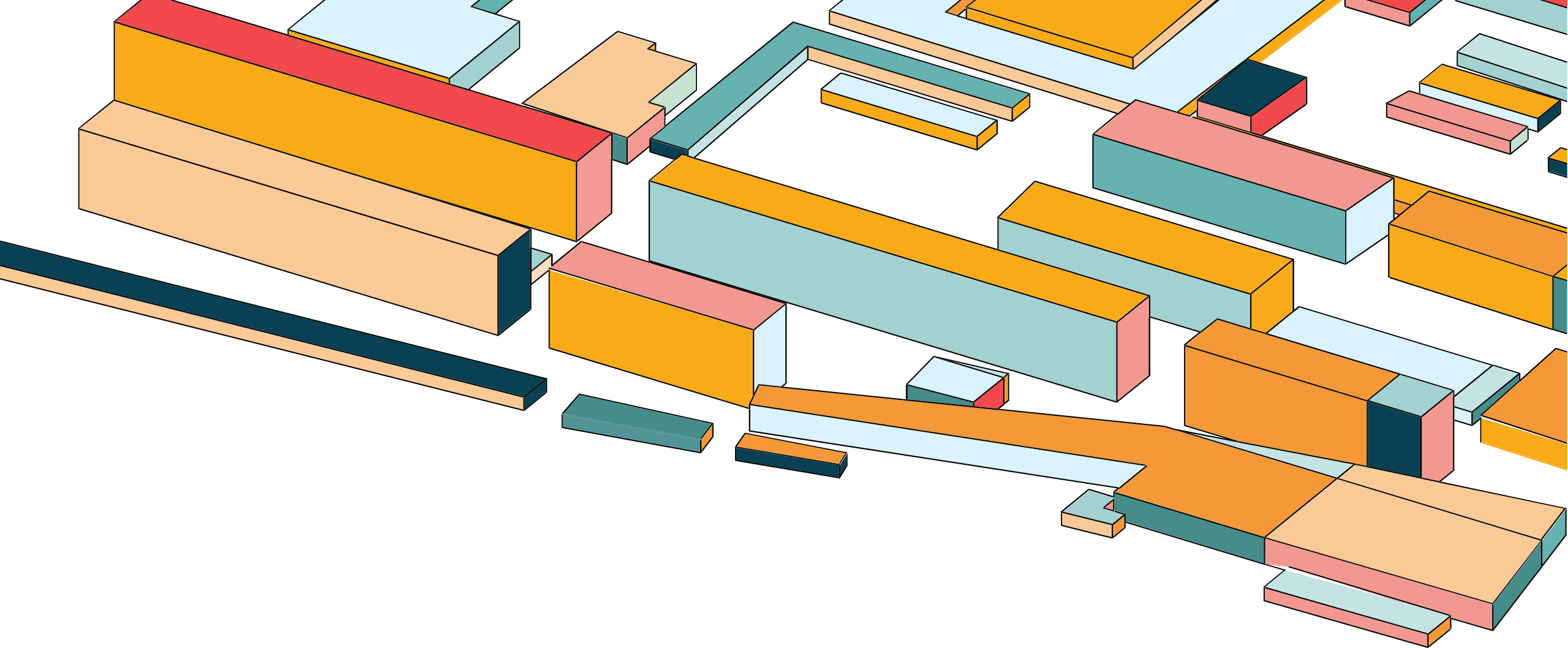
Scale AI to elevate human capabilities and performance

Drive differentiation and sustainable innovation with trustworthy AI

VAT Report

Proven Concepts for Scaling AI

Siemens Gamesa Report

AI REAL ESTATE TOOLS

ADVANTAGES IN THE MARKET
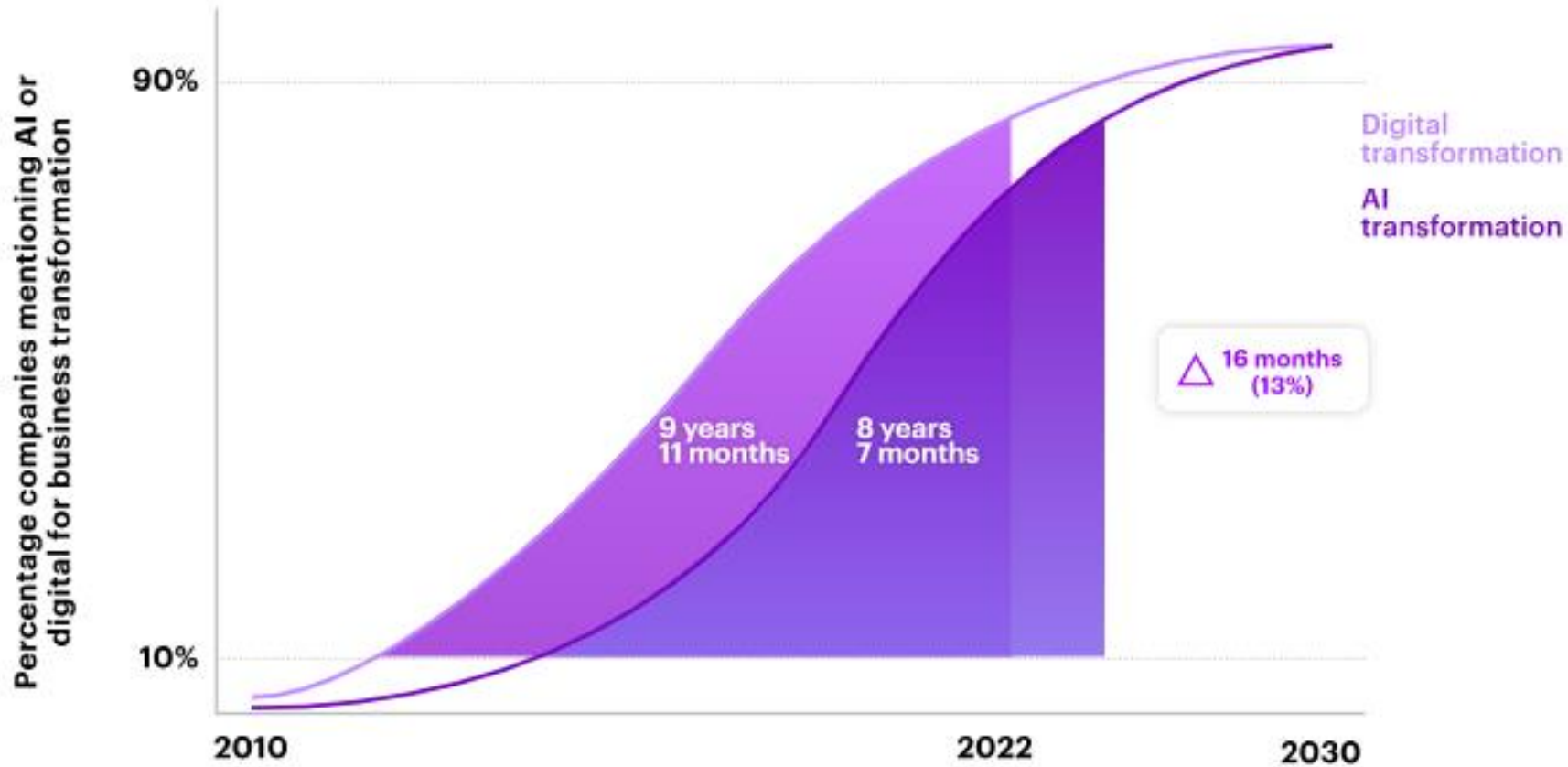
Source: Accenture Research.

AI Achievers will increase from 12% to 27% by 2024

Only 12% of firms have advanced AI maturity to achieve growth

A third (30%) of all AI pilot initiatives scaled to deliver wide-ranging outcomes

About 42% of AI initiatives exceeded expectations

AI maturity requires mastering key skills in the right combinations—not only in data and AI, but in organizational strategy and talent.

AI APPLICATION IN THE PROPERTY MARKET

Publicly Available Data

Tax records, assessments, and correlation with other data sources

Recent Sales History

Comparable Market Analysis

Sales & Marketing

Customer Service

Product Development

Research

Knowledge of the Area

Characteristics & Condition

Local Market Conditions

Buyer Preferences

Improved Training with Artificial Intelligence Tools

AI TOOLS IN THE REAL ESTATE MARKET

AUDIO
IMAGE
TEXT
VIDEO

CODE
PROMPTS
3D
SEO

ART
BUSINESS
SUPPORT
WRITING

VALUE CREATION

1GCYBER

- Learn to develop and execute personalized AI capabilities across all business channels

- Pipeline to develop AI functionalities and customer experience

- Affordability - the main draw from our training to our product

- Smart machine learning algorithms and tools for continuous adoption

TOOLS

- High-intent and High-value AI capabilities

- Discover high-value customer segments

- Target business growth with personalized content matching

- Personalized product recommendations

- Powerful algorithms to predict purchase or churn

1GCYBER'S ECOSYSTEM

CONVENIENT

ChatGPT and Plugins

Training

AI Capability Modeling

EXPENSIVE

1GCYBER

AFFORDABLE

Real Estate Tools

Real World Assets

Diverse Data Sets

Customer Awareness

INCONVENIENT
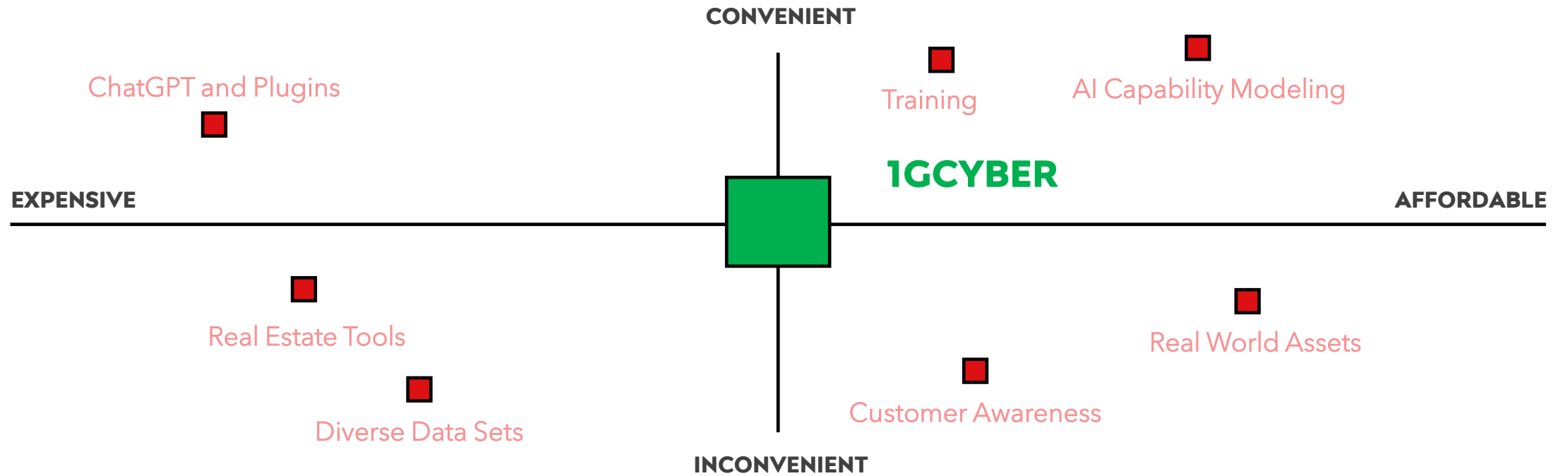
1GCYBER REAL ESTATE TOOLKIT

Toolkit A	Epique AI	Omni Calculator	Virtual Staging AI	Listing Copy AI	DreamStaging.AI	RealtyNinja	Jasper.ai	Hyro.ai	Interior AI	Styldod	PropertyPen
Toolkit B	REimagine Home	Virtual House Flip	GetFloorPlan	Colossis.io	Write.homes	HomeDesignsAI	Centropo	HomeByte	Revalio	Spacely AI	Møbel	CoolAlid

1GCYBER

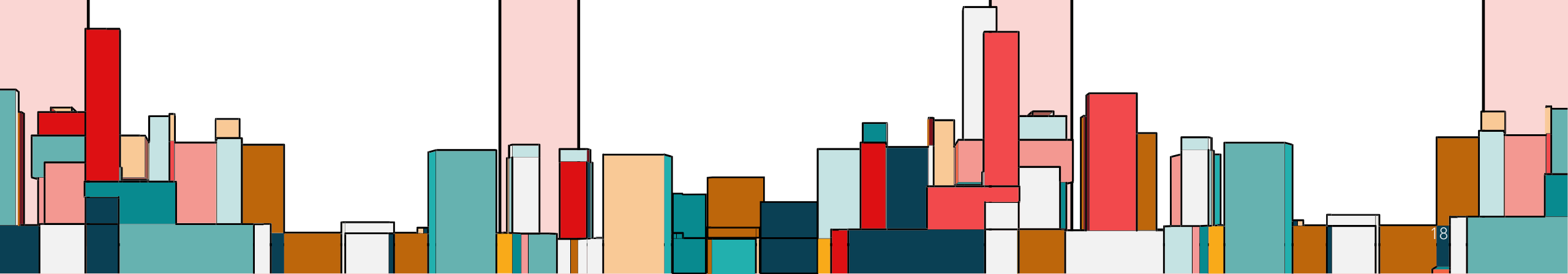HOW OUR TRAINING AND TOOLS WORK IN REAL ESTATE

Introduction

Query tools, analytical and quantitative reasoning, report writing, and administrative tasks
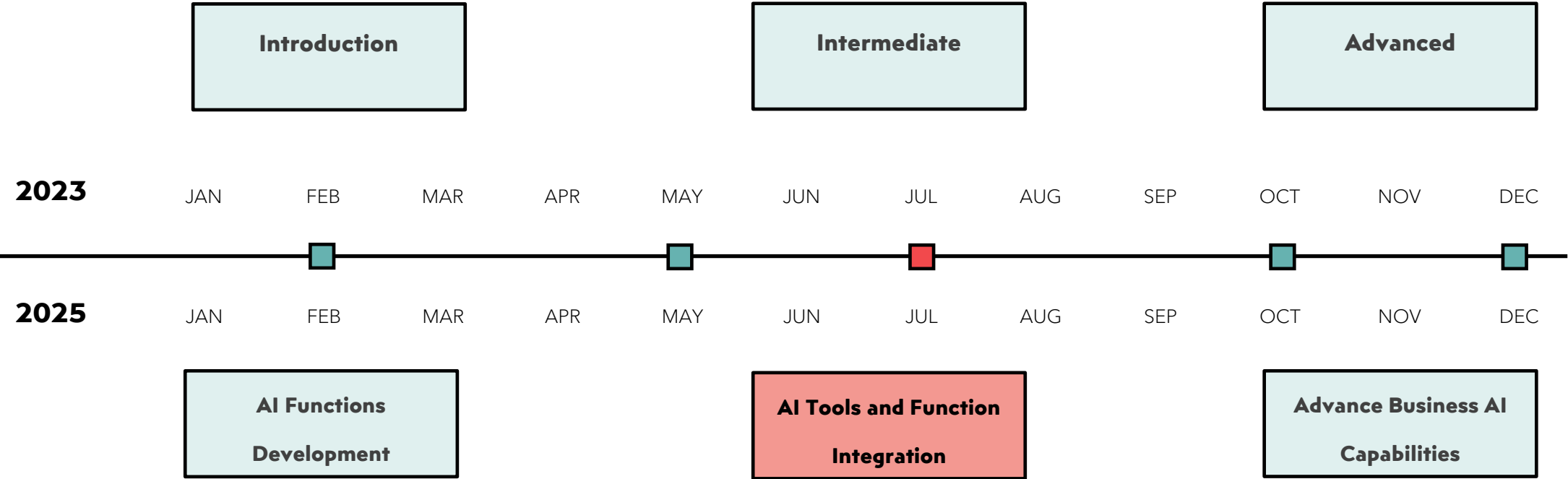
Intermediate

Data normalization with toolkit and analysis and presentation skills

Advanced

Systems development with predictive modeling and understanding data storage and retrieval techniques

TWO-YEAR TRAINING ACTION PLAN

Introduction	Intermediate	Advanced

2023

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

2025

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

AI Functions Development	AI Tools and Function Integration	Advance Business AI Capabilities

POTENTIAL OUTCOMES

Business Adoption and Capabilities for Artificial Intelligence

KEY METRICS

	Clients	Orders	Gross revenue	Net revenue
2023	10	1100	$10,000	$7,000
2024	20	200	$20,000	$16,000
2025	30	300	$30,000	$25,000
2026	40	400	$40,000	$30,000

REVENUE BY YEAR
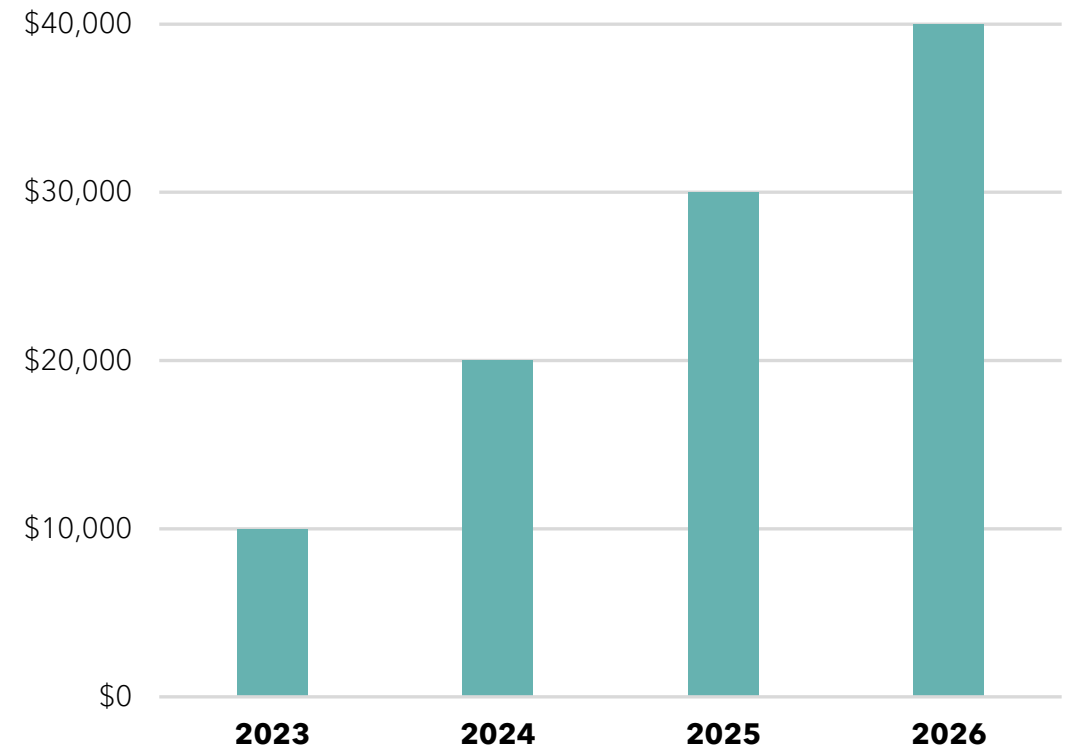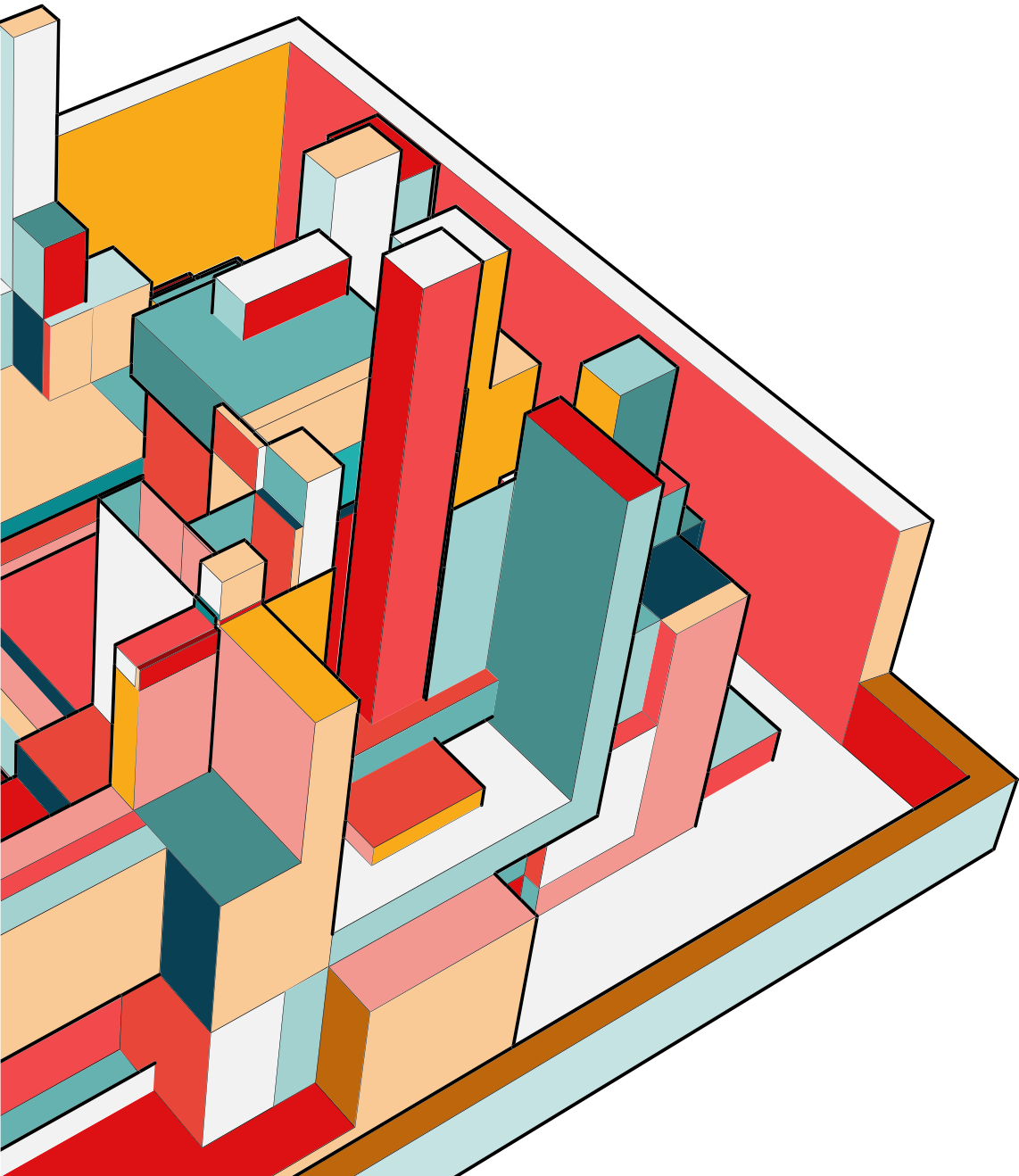
SUMMARY

1GCYBER's training and tools will provide professionals with the capabilities to achieve better business outcomes and profit growth. Teams will be able to use tailored toolkits, integrate with business functions, and optimize data use.

THANK YOU